

WELCOME!

SCCOOS

Strategic Advisory Committee (SAC) Meeting

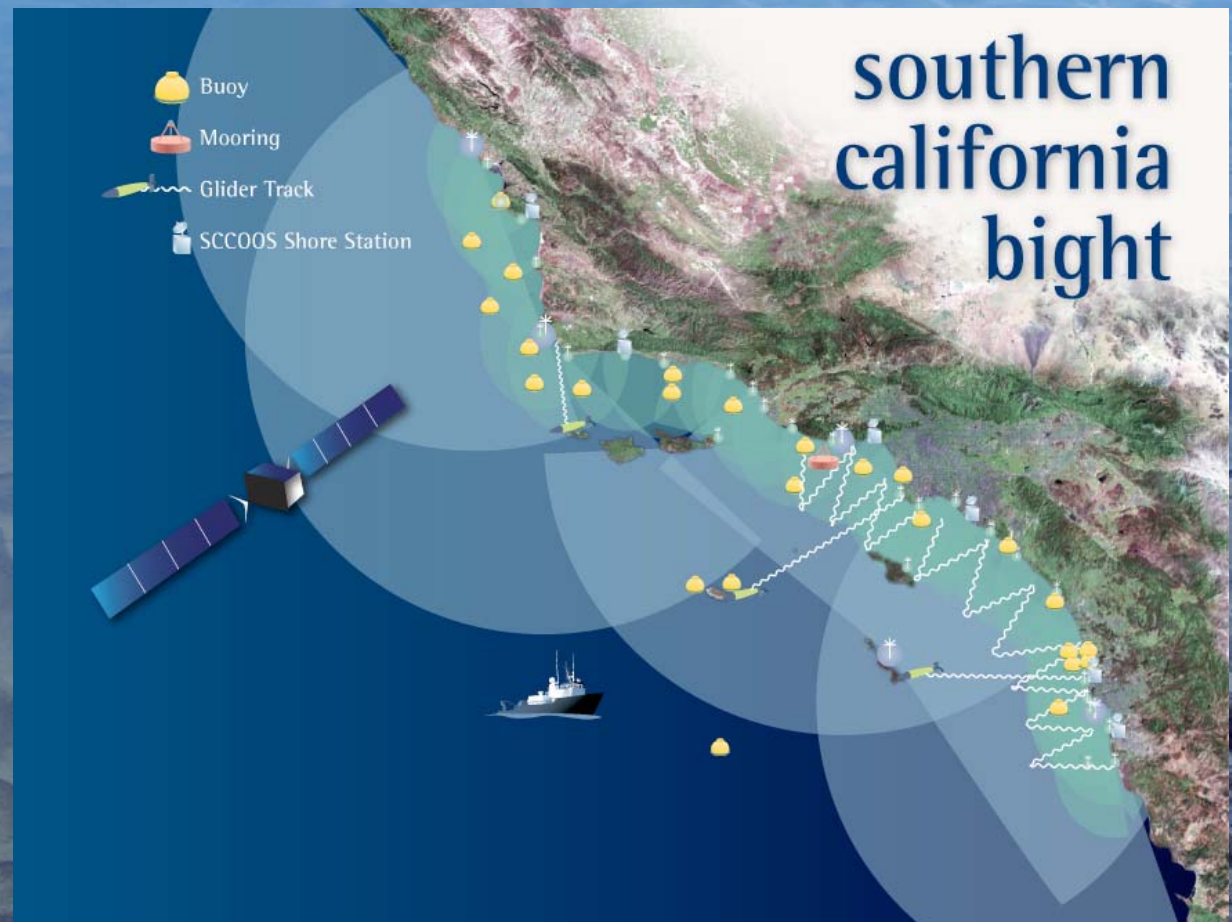
The Ocean Institute, Dana Point, CA

February 24, 2009



Today's Goal!

Dialogue, Observations, and Products



Ideal Ocean Observing Product

1. **Directly facilitates a management activity** (fisheries, water quality), **informs the public** (boating safety), or facilitates providing a **public service** (search and rescue)
2. **The user exists**, perceives the need, believes the product can be reliable enough for use in the public arena, and is able to put the product into public service
3. Can be **delivered without a lengthy development**
4. Is based on data that is either available or can be generated at **reasonable cost**